

COPYWRITER / PLAYWRIGHT / SOCIAL MEDIA

# Hey, I'm A. Ari Brenner.

But you can call me **Ari** (pronouns: they/them/theirs). I'm a Brooklyn-based copywriter and playwright with producing and social media experience. When I'm not operating in the ad space, I write plays, books, and television under the pseudonym **A.A. Brenner**. Let's access your organization's creativity, comedy, and ingenuity with out-of-the-box copy that gets *you* into people's minds and homes...in a fun way.

## Advertising

2020-CURRENT

*Epiq Media, New York, NY*

### WRITER & PRODUCER

Wrote copy and produced content for video shoots and commercial productions.

- Wrote and directed ads for TikTok and Snap
- Produced commercial shoots alongside Executive Creative Director Danielle Diamond
- Managed accounts and corresponded directly with clients

### BRANDS I'VE WRITTEN & PRODUCED FOR

Lyft • Tampax • Native • Quil (DayQuil/NyQuil) • ZIX • TOMS • Knix • King (Candy Crush) • Goldcast • Loom • Clearly • Glamnetic • Hoppier • Synchrony • The Home T • NYSHEX • RuPaul's Drag Race Superstar • & more!

PORTFOLIO AVAILABLE AT [AABRENNER.COM/ADS](http://AABRENNER.COM/ADS)  
(password: a.ari.brenner)

## Social Media

2020-2021

*Epiq Media, New York, NY*

### SOCIAL MEDIA MANAGER

Managed social media accounts for Epiq Media client Self-Publishing School

- Created, scheduled, and posted content and copy for Instagram and Twitter
- Strategized for optimal engagement
- Experienced meme-maker with 500+ likes per post

## CONTACT

a.ari.brenner@gmail.com  
917.757.5592  
[www.aabrenner.com/ads](http://www.aabrenner.com/ads)  
password: a.ari.brenner

## EDUCATION

2019-2021

*MFA, Playwriting*

Columbia University School of the Arts

2012-2016

*BA, English, Performing & Media Arts  
(Summa Cum Laude)*

Cornell University

## SKILLS

- Playwriting / Screenwriting
- Copywriting
- Social Media (IG, Twitter, TikTok)
- Basic Web Editing
- Producing
- Copyediting / Proofreading
- Sound Design
- US Driver's License
- Tutoring (HS English, History)
- Bartending

## SOFTWARE

- Microsoft Office
- Adobe InDesign
- FinalDraft
- Slack
- Mailchimp
- Asana
- Google Drive
- Canva

## LANGUAGES

English



Spanish



Yiddish



# Arts Administration

2019-CURRENT

*David Henry Hwang, New York, NY*

## RESEARCH & MFA PLAYWRITING ASSISTANT

Assistant to Tony Award-winning playwright David Henry Hwang

- Cast readings and coordinated events for entire Columbia University MFA Playwriting program
- Compiled research for upcoming TV pilot

*The Lark, New York, NY*

## ROUNDTABLE & CASTING APPRENTICE

Assistant to Roundtable & Casting Director Krista Williams on The Lark's Roundtable program and casting for all Lark programs during the 2017-2018 season

- Coordinated approx. 100 Roundtable readings
- Communicated directly with playwrights regarding casting and script deadlines
- Updated email listservs via Mailchimp

2019-2020

*Shakespeare Theatre Company, Washington, D.C.*

## ARTISTIC FELLOW, DRAMATURGICAL ASSISTANT, & PLAYWRIGHT

Assistant to Associate Artistic Director Alan Paul, Casting Director Carter Wooddell, and Literary Manager Drew Lichtenberg

- Served as Rehearsal Room Dramaturg for Liesl Tommy's *Macbeth*
- Received a workshop production of play *God is Dead & April's Getting Married* at STC's Black Box Theatre
- Revamped new play submission process
- Balanced multi-million Artistic Department budget
- Updated casting database and coordinated casting calls

2016-2017

# Editorial / Journalism

2012-2016

*Kitsch Magazine & The Cornell Daily Sun, Ithaca, NY*

## EDITOR & STAFF WRITER

- Edited and wrote for *Kitsch Magazine*
- Staff Writer for *The Cornell Daily Sun*

# References

## DANIELLE DIAMOND

*Executive Creative Director, Epiq Media*

516.305.2244

[danielle@epiq.com](mailto:danielle@epiq.com)

## MADISON MAVIS

*Agency Producer*

203.919.1258

[ogmadisonmavis@gmail.com](mailto:ogmadisonmavis@gmail.com)

## KRISTA WILLIAMS

*Former Roundtable & Casting Director,*

*The Lark*

917.498.5392

[kcwilliams@gmail.com](mailto:kcwilliams@gmail.com)

## GREGG MOZGALA

*Artistic Director, The Apothetae*

917.405.4408

[theapothetae@gmail.com](mailto:theapothetae@gmail.com)

# Playwriting

## AWARDS & HONORS

2021

### ROUNDTABOUT THEATRE

Finalist for the 2021

Roundabout@Columbia New Play Reading Series

2021

### PLATFORM PRESENTS (UK)

Finalist for the 2021 Playwrights Prize

2021

### THE LARK & APOTHETAE

Finalist for the 2020-2022 Lark-Apothetae Fellowship

2020

### THE KILROYS

Kilroys List Honoree for *Emily Driver's Great Race Through Time & Space*

2013

### CORNELL UNIVERSITY

Finalist for the 2013 Heermans-McCalmon Competition

2012

### YOUNG PLAYWRIGHTS INC.

Winner of the 2012 National Playwriting Competition

## PLACES I'VE BEEN PRODUCED

*La Jolla Playhouse* • *The Lark* • *CO/LAB Theatre Group* • *Shakespeare Theatre Company (Fellows Consortium)* • *The Hangar Theater Lab Company* • *Mason Gross School of Theatre @ Rutgers* • *Columbia University School of the Arts* • *Cornell University*

## HOBBIES

*Playing the ukulele* • *Yankees baseball* • *NYT Crosswords* • *Classic Rock* • *My cockapoo, Cody* • *Singing (at request)* • *Acting (reluctantly)*