# Hey, I'm A. Ari Brenner.

But you can call me Ari (pronouns: they/them/theirs). I'm a Brooklyn-based copywriter and playwright with producing and social media experience. When I'm not operating in the ad space, I write plays, books, and television under the pseudonym A.A. Brenner.

Let's access your organization's creativity, comedy, and ingenuity with outof-the-box copy that gets you into people's minds and homes...in a fun way.

## **Advertising**

Epiq Media, New York, NY

### **WRITER & PRODUCER**

Wrote copy and produced content for video shoots and commercial productions.

- Wrote and directed ads for TikTok and Snap
- Produced commercial shoots alongside Executive Creative Director Danielle Diamond
- Managed accounts and corresponded directly with clients

### **BRANDS I'VE WRITTEN & PRODUCED FOR**

Lyft • Tampax • Native • Quil (DayQuil/NyQuil) • ZIX • TOMS • Knix • King (Candy Crush) • Goldcast • Loom • Clearly • Glamnetic • Hoppier • Synchrony • The Home T • NYSHEX • RuPaul's Drag Race Superstar • & more!

PORTFOLIO AVAILABLE AT AABRENNER.COM/ADS

(password: a.ari.brenner)

### **Social Media**

Epiq Media, New York, NY

### **SOCIAL MEDIA MANAGER**

Managed social media accounts for Epiq Media client Self-**Publishing School** 

- Created, scheduled, and posted content and copy for Instagram and Twitter
- Strategized for optimal engagement
- Experienced meme-maker with 500+ likes per post

### CONTACT

a.ari.brenner@gmail.com 917.757.5592 www.aabrenner.com/ads

password: a.ari.brenner

### **EDUCATION**

2019-2021

MFA, Playwriting Columbia University School of the Arts

2012-2016

BA, English, Performing & Media Arts (Summa Cum Laude) **Cornell University** 

### **SKILLS**

- Playwriting / Screenwriting
- Copywriting
- Social Media (IG, Twitter, TikTok)
- Basic Web Editing
- Producing
- Copyediting / Proofreading
- Sound Design
- US Driver's License
- Tutoring (HS English, History)
- Bartending

### **SOFTWARE**

- Microsoft Office
- Adobe InDesign
- FinalDraft
- Slack
- Mailchimp
- Asana
- Google Drive
- Canva

### **LANGUAGES**

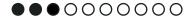
### **English**



### Spanish



### **Yiddish**



2020-CURRENT

2012-2016

## **Arts Administration**

David Henry Hwang, New York, NY

#### **RESEARCH & MFA PLAYWRITING ASSISTANT**

Assistant to Tony Award-winning playwright David Henry Hwang

- Cast readings and coordinated events for entire Columbia
   University MFA Playwriting program
- Compiled research for upcoming TV pilot

The Lark, New York, NY

### **ROUNDTABLE & CASTING APPRENTICE**

Assistant to Roundtable & Casting Director Krista Williams on The Lark's Roundtable program and casting for all Lark programs during the 2017–2018 season

- Coordinated approx. 100 Roundtable readings
- Communicated directly with playwrights regarding casting and script deadlines
- Updated email listservs via Mailchimp

Shakespeare Theatre Company, Washington, D.C.

## ARTISTIC FELLOW, DRAMATURGICAL ASSISTANT, & PLAYWRIGHT

Assistant to Associate Artistic Director Alan Paul, Casting Director Carter Wooddell, and Literary Manager Drew Lichtenberg

- Served as Rehearsal Room Dramaturg for Liesl Tommy's Macheth
- Received a workshop production of play God is Dead & April's Getting Married at STC's Black Box Theatre
- Revamped new play submission process
- Balanced multi-million Artistic Department budget
- Updated casting database and coordinated casting calls

## **Editorial / Journalism**

Kitsch Magazine & The Cornell Daily Sun, Ithaca, NY

### **EDITOR & STAFF WRITER**

- Edited and wrote for Kitsch Magazine
- Staff Writer for The Cornell Daily Sun

### References

### DANIELLE DIAMOND

Executive Creative Director, Epiq Media 516.305.2244
danielle@epiq.com

### KRISTA WILLIAMS

Former Roundtable & Casting Director,
The Lark
917.498.5392
kcwilliams@gmail.com

### MADISON MAVIS

Agency Producer 203.919.1258 ogmadisonmavis@gmail.com

### **GREGG MOZGALA**

Artistic Director, The Apothetae
917.405.4408
theapothetae@gmail.com

### **Playwriting**

### **AWARDS & HONORS**

2021

### **ROUNDABOUT THEATRE**

Finalist for the 2021 Roundabout@Columbia New Play Reading Series

2021

### PLATFORM PRESENTS (UK)

Finalist for the 2021 Playwrights Prize

2021

#### THE LARK & APOTHETAE

Finalist for the 2020–2022 Lark– Apothetae Fellowship

2020

### THE KILROYS

Kilroys List Honoree for Emily Driver's Great Race Through Time & Space

2013

#### **CORNELL UNIVERSITY**

Finalist for the 2013 Heermans-McCalmon Competition

2012

### YOUNG PLAYWRIGHTS INC.

Winner of the 2012 National Playwriting Competition

## PLACES I'VE BEEN PRODUCED

La Jolla Playhouse • The Lark •
CO/LAB Theatre Group •
Shakespeare Theatre Company
(Fellows Consortium) • The
Hangar Theater Lab Company •
Mason Gross School of Theatre
@ Rutgers • Columbia
University School of the Arts •
Cornell University

### **HOBBIES**

Playing the ukulele • Yankees baseball • NYT Crosswords • Classic Rock • My cockapoo, Cody • Singing (at request) • Acting (reluctantly)